



JOIN THE 24/7 EMERGENCY BOARD-UP FRANCHISE
PROTECT THE PROPERTY. SERVE THE COMMUNITY. SCALE THE BRAND.

OWN A LEAN, HOME-BASED BUSINESS IN AN ESSENTIAL INDUSTRY

A vandal throws a rock through a window. Someone kicks in a door. Thieves smash up a storefront. Fire burns through multiple access points.

After each incident, the property is left vulnerable to water, theft, trespassing, and liability. Standard insurance policies require owners to take reasonable steps to prevent further loss.

THAT'S WHERE BEST BOARD UP STEPS IN.



SPECIALIZED MARKET NICHE

Other brands sell multiple restoration services. Best Board Up owns the first hour—secure the opening fast, protect the property, deliver peace of mind.

URGENT, INSURANCE-SUPPORTED DEMAND

Break-ins, accidents, storms, and fires do not operate on a convenient schedule. Best Board Up delivers 24/7 quick-response loss mitigation that is often reimbursable.

LEAN OPERATING MODEL

Launch from a home office with a vehicle, tools, materials, signage, insurance, and a phone that gets answered.

MULTIPLE CUSTOMER CHANNELS, ONE SKILL SET

Demand comes from homeowners, retailers, property managers, AirBnB hosts, contractors, construction sites—anyone who can't leave a building open overnight.

STREAMLINED, REPLICABLE SYSTEM

Our 5-star-rated flagship operation runs on a simple 3-step process: field the call, deliver a fast photo-based quote and timeline, then dispatch and board up.



BUILT FROM EXPERIENCE. SCALED BY SHOWING UP.

In 2016, founder Jacob Khalilirad's sneaker boutique in Encino, California, was broken into. He cleaned up the shattered glass and secured the building himself—and recognized the opportunity.

The market gap was obvious: property owners and managers need someone who will show up immediately after an incident, quote clearly, and work cleanly without making the damage worse.

What started as a side gig quickly became **Best Board Up**. Answering growing demand due to rising crime, weather events, and vandalism, the brand covered the San Fernando Valley by 2020 and greater Los Angeles by 2021.

SPEEDY, RELIABLE SERVICE IS OUR PRODUCT—quotes and ETAs are delivered within minutes. Arrival is usually within the hour.

CLEAN WORK SETS US APART—technicians protect frames, tidy the site, and do not add damage while securing the property.

A FOUNDER STILL IN THE TRENCHES—we've lived the customer side of this model, and understand the importance of showing up.

For franchisees, we deliver an accessible, ground-floor opportunity to join a specialized niche in a growing service industry.



WE BUILT THE BRAND. YOU BRING THE EXECUTION.

Are you a motivated entrepreneur who wants to own a mobile, specialized, reputation-driven service business rooted in reliability?

Best Board Up is a 24/7 service business. The model requires hands-on operators who answer the phone and show up.

The strongest candidates will have these key traits:

- Self-motivated and can follow proven systems
- Will answer the phone at 2 a.m. —or build a dispatch that does
- Comfortable doing physical work, or ready to train to our standards
- Business and financial acumen
- Skilled at building local B2B relationships
- Detail-oriented leadership
- Wants to be useful in a crisis

If this sounds like you, we'd love to talk.

Schedule your franchise discovery call to get started.

TRAINING & TOOLS FOR **SCALABLE** SUCCESS

We've built this business from the ground up, and know what works and what doesn't. You'll inherit that proven operational playbook, backed by founder-led support.

Comprehensive Onboarding

Our foundational training covers brand guidelines, industry standards, equipment and processes, systems, KPIs, growth strategies —everything you need to get started.

True Partnership

As a franchisee, you're not just buying a brand name. You're joining the **Best Board Up** team. You'll have mentorship, guidance, and support from day one.

Marketing Toolkit

Leverage our trusted brand to grow your business. We'll provide a digital asset catalog, SEO/SEM strategies, social media playbooks, and tailored local campaigns.



SECURE YOUR **FRANCHISE** TERRITORY

FRANCHISE FEE:

\$40k

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MINIMUM INITIAL INVESTMENT

\$98,750

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ROYALTY FEE

8%

of gross sales



MEET JACOB KHALILIRAD

Founder & Owner

Jacob Khalilirad didn't get started in emergency board-up services by chance, but by necessity. After the 2016 break-in at his Encino boutique, he learned that effective loss mitigation often depends on how fast the damaged opening gets closed.

He built **Best Board Up** to meet that demand, filling a gap in the \$7.7 billion (IBISWorld 2026) U.S. damage restoration services market, and protecting local communities, one board-up at a time.





LAUNCH YOUR FRANCHISE

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This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.